### Shabbat Shalom!

27501 Fairmount Boulevard
Pepper Pike, Ohio 44124
Tel: 216-831-6555 Fax: 216-831-4599
www.bnaijeshurun.org
Condolence/Event Cancellation Tel:
216-831-6556



Honoring the Past, Celebrating the Present, Ensuring the Future

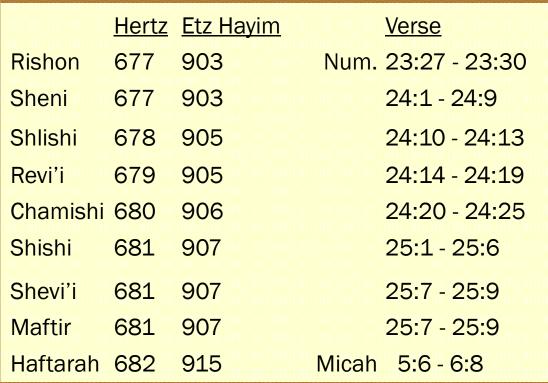
Welcome to the **David J. Moskowitz Sanctuary** on behalf of Rabbi Stephen Weiss, Rabbi Hal Rudin-Luria, Cantor Aaron Shifman, Education Engagement Rabbi Josh Foster, Rabbi Emeritus Stanley J. Schachter, Rabbi Emeritus Michael Hecht, President Shelley Scher and Executive Director Jay Ross.

Our Mission is "To ensure the flourishing of Jewish life through educational, social and Ponservative religious experiences in a warm and dynamic community."



### Parashat Balak בַּלַק

July 22/23, 2016 - 17 Tammuz 5776





Thank you to our Torah readers: Cindy Herman, Rachel Cohen, Shani Kadis, Steven Wolotsky, Rabbi Shalom Plotkin and Rick Martin. Thank you to Rick Martin for chanting the Haftorah.



#### **DAILY MINYAN**

MONDAY - THURSDAY 7:00 am & 7:30 am & 6:00 pm

FRIDAY 7:00 am & 7:30 am & 7:00 pm (unless otherwise noted)

SATURDAY 9:00 am & 6:00 pm SUNDAY & HOLIDAYS 8:00 am & 6:00 pm

Pour presence adds to the joy of our service!

We welcome your children in the Main Sanctuary!

#### **FRIDAY**

Thank you to our greeters, Andrea & Aaron Canowitz.

Following the Benediction, please join us for oneg in **Gross Atrium**, sponsored by the Officers and Board of Trustees.

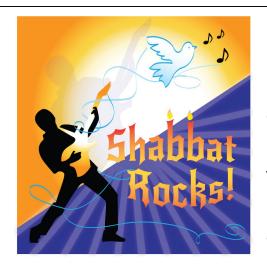


Our Starbucks, Bread & Torah teacher this week is Rabbi Shalom Plotkin. Thank you to Judy Riga for preparing the refreshments.

Thank you to the women who prepare the oneg and kiddush refreshments: Fay Blumenthal, Tova Cohen, Lynn Katz Danzig, Ruth Dobres, Faith Eisenberg, Laura Katzner, Harriet Mann, Cheryl Spira, Nancy Tresser and Pnina Wiesel.

Thank you to our Board member on the bima, Susan Nash, our greeter, Ruth Dobres, and our ushers: David Cohen, Maury Greenstein, Dan Jacobs, Nelson Pole and Henrik Sperling.

Following the Benediction, please join us for kiddush in **Gross Atrium**, sponsored by the Officers and Board of Trustees.



## Shabbat Rocks! Friday, August 19 • 7 pm

Bring your families to this wonderful evening, with a live band playing some of today's most upbeat Jewish music. You will experience toe tapping, hand clapping and dancing to contemporary melodies. Multiple musical genres are woven through the service, highlighting text from each of the Psalms,

which creates an energizing and engaging service. A specialized prayer book has been created to offer Hebrew, transliteration, and English to make this service user friendly. Listen to and download tracks from our website. Services will be held in the Linden Family Courtyard, weather permitting. Oneg sponsored by Jocelyn & Peter Saltz.

# Synagogues 360 Presentation Monday, August 15 • 7 pm

BJC is about to join the many synagogues around the world that have provided an historical, visual record through Synagogues 360's interactive, panoramic photos. Louis Davidson will treat us to a slide presentation that includes virtual reality photos of shuls located in a variety of places, from remote villages to cosmopolitan cities. Free and open to the community. Dessert reception will follow the program.



## A Tribute to Rabbi Rudolph M. Rosenthal Shabbat, August 6 • during the morning service

We will honor the memory of Rabbi Rosenthal, who served as our spiritual leader from 1933 until 1976 when he was named Rabbi Emeritus, a post he held until his death in 1979. Members will share reflections and we will read his words. If you have memories you would like included in the

keepsake program, please send them to Renee Greller by July 26; if you have any historical items you would like displayed that morning, please bring them in by August 4.

### A Tribute to Cantor Saul & Ida Meisels Sunday, August 28 • 11:30 am David J. Moskowitz Sanctuary

We will feature music Cantor Meisels sang, performed by Cantor Shifman, Lynne Yulish and our Volunteer Choir. Recordings of the Cantor to be played from live services. Free; dessert reception to follow.



Please join us as we continue our monthly wellness initiative.

Exercise Groups
Sunday, August 7 • 9:00 - 10:30 am

This is our last meeting leading up to our 5K Run/ Walk on September 18! You will have an opportunity to meet as a group to exercise. Options include running or walking outside, working on your core balance with Linda Schoenberg, shooting hoops or

swimming laps. We meet after the 8 am Sunday minyan and breakfast (about 9 am).

#### Tisha B'Av - Fast of the Ninth Day of Av

#### Saturday, August 13

6:00 pm No minyan service

7:15 pm Mincha

7:40 pm Seudah Shlisheet/Seudah Mafseket (meal before fast)

8:27 pm Fast begins - Tisha B'Av study session

9:02 pm Ma'ariv, Havdallah, Reading of Lamentations

(9:12 pm Shabbat ends)

### Sunday, August 14

8:00 am Combined minyans - no tallit and tefillin

6:00 pm Mincha – with tallit and tefillin

8:56 pm Fast ends

#### From Anti-Semitism to Qualities without Ethnic Boundaries Rabbi Daniel Goldfarb Conservative Yeshiva, Jerusalem

Balak, the King of Moab, "saw all that Israel had done to the Amorites" at the end of last week's *parasha*. In typical anti-Semitic fashion Balak ignores what *the Amorites had done to Israel* - attack them while seeking safe passage - that had led to Israel's defending itself (Num 21:21-25). The worried Balak engages a "seer," Balaam, to "curse" the children of Israel so that he (Balak) could defeat them and drive them out of the land.

Balaam is one of the most enigmatic characters in the Bible. Of unclear origin (his name could be interpreted as "without a people"), Balaam has access to God. In fact the Midrash says that he had prophetic power like that of Moses. Hired to curse, Balaam tells Balak he can only declare words which the Lord puts in his mouth, and indeed delivers four parables, each more rhapsodic than the one before, singing Israel's praises. A Jew's first words upon entering the synagogue, "Ma tovu ohelecha, Yakov; mishkenotecha Yisrael / How lovely are your tents (sanctuaries), O Jacob; your dwellings (study houses), O Israel," are a quote from Balaam (Num 24:5).

Yet the rabbis took a very negative view of Balaam. Balaam is blamed for inciting the Midianite women to seduce the Israelite men at Baal-Peor, the incident with which our *parasha* ends (Num 25:1-9), leading to crisis and tragedy in the camp. Thus, through treachery and the exploitation of human weakness, Balaam manages ultimately to curse the Jewish people, which he had been unable to do directly. The basis for this rabbinic interpretation is the mention of Balaam amongst the important people slain with the Midianites (Num 31:8, 16), suggesting that after failing to produce for Balak, Balaam had joined the Midianites in their hostility to the children of Israel.

In Pirkei Avot (5:21) Balaam is portrayed as the antithesis of *Avraham Avinu* - Abraham's disciples have "a good eye" (a generous view towards others), humility and moderate appetites (for the pleasures of the world). Balaam's disciples, on the other hand, have "an evil eye" (they are jealous), a haughty nature and excessive appetites. The commentators find proofs in the Torah's text for each of these traits - for good in Abraham's case, negatively in regard to Balaam. The consequences are extreme - Abraham's disciples will be doubly rewarded, both in this world and in the world to come, while Balaam's disciples are doomed to destruction and the lowest pit in "Gehenom" ("hell").

It is interesting to note that Balaam, who began by cursing/blessing Israel as a racial/religious group, becomes the archetype of evil on the *human* level. Abraham, the "father of many peoples," is portrayed here as having the three key qualities a person should strive for - a healthy, non-jealous attitude towards others; humility; and control over physical passions. Balaam, the loner, is deficient in all three; people like him "drive themselves from the world" (see Pirkei Avot 2:16, 4:28). These good qualities are not exclusive to Jews nor are the deficiencies found only amongst non-Jews. They are *human* traits; both Jews and non-Jews can be disciples of Abraham or of Balaam. The choice is ours.

<u>MISHABERACH</u>

VALERIE KARBELING

JAYDEN BARBER

MOSHE BARUCH BEN RIVKA

DOVID BEN STANLEY

BEN-TZION PESACH BEN YETTA

YITZHAK MICHAEL BEN DINAH

AVRAM DAVID BEN DINAH

FRUMA BAT JANETTE

MALKAH BAT MORDECHAI

YISRAEL BEN MEIRA

MATANA DVORAH BAT SARAH

CHAYA BAT VARDA ZELIG BEN DOROTHY

DAVID BEN MICHAEL HAKOHEN

LIBA RUCHEL BAT BAYLAH

DINA RIVKA BAT LEAH

GITTEL CHANA BAT ESTHER

MASHA TSIRIL BAT BASHA

SHANDEL BRACHA BAT ESTHER

DYLAN CHAIM BEN PESIA HINDA AVIGAYIL BAT HADAR MIRIAM

LEAH BAT YEHELET

YEHELET SEVIA BAT BRINA

AVRAHAM BEN MALKA

YAKOV BEN MIRIAM

RONI BEN RACHEL

TOVA ELKA BAT RAISEL MALKA

TOVA BAT SARAH GITTEL

MICHAL VERED TOVA BAT SARAH GILA

YONIT ABRA BAT HAYA

HAYA TZIPPORAH BAT ITTA DANYA MICHEL BAT CARI YAKOV ELIYAHU BEN GALIA

ZUCHA LAYB BEN BRACHA BRANDEL

**DONNA ROSEN** 

TZURI BEN SARAH

TZURI BEN SARAH MASHA BAT HEINCHA

ZEV TZVI BEN SARAH MALKA

HADAR MIRIAM BAT ESTHER

AVRUM REUVAIN BEN NAOMI

DAVID BEN SHMUEL

SARAH GILA BAT LEAH

SHAINA LIEBE BAT CHAVA MIRYAM

RACHEL BAT SARA

MIMI DORF

MIMI DORF PEREL BAT YENTA MOSHE BEN ZELDA

YAKOV BEN SARA

SURA TOBA BAT JOSEF ZWI

BRACHA BAT SIMA

ZALMAN SHMUEL DOV BEN

**RUVENA SHIFRA** 

KETURAH BAT SARAH

MESHELEM BEN RACHEL

HANA RUCHEL BAT FAIGEL

MEIR BEN SHLOIMO HA'LEVI MORDECHAI DOVID BEN LEAH

MAYER BEN HELEN

BARBARA ROSENBLUM

NOACH YA'ARI BEN SARAH

YEHUDIT BAT SARAH

ADIRA BAT RUCHEL

**GERSHON BEN RITA** 

KIM BAILES

PINHAS SIMCHA BEN PNINA

ADIN RONEN BEN SARAH GILA

MINAH MINDEL BAT PESAH MALKA

MASAHIRO UENO

CHANNA EETA BAT FIVAL

SARA CHAYA BAT DEVORAH

BRACHA HANNA BAT SARAH

SIMCHA MELECH BEN SORA

PEREL SARAH BAT DVORAH

AVRAHAM BEN CHAIM HA'LEVI

DANIEL BEN LEAH

EZRA SHAMIR BEN SIMCHA

ZLATE FEIGA BAT CHAYA

RACHEL LEAH BAT DEVORAH

MORDECHAI BEN MIRIAM

ELI CHAIM BEN MINNA YITTA

AIYELA RACHEL BAT SHIFRA

REUVEN BEN ADELINE

LEAH BAT ETYE

PHIL APRUZZI

MICHAEL LUBLINE

MEIR BEN SARAH

SHOSHANA BATYA BAT

YEHUDIT DEVORAH

SHLOMO BEN EHEFETZ

MALKA BAT RAISA

MORT YUSSEL BEN RIVKA

YENTEL SURAH BAT MARIAM PESSEL

HAYA ELKA BAT RUCHEL

RAPHAEL BEN MASHA GOLDA

BENJAMIN JOSEPH GREEN

RACHMIEL BEN ETTA

NISSAN BEN CHAYA CHANAH

YAKOV BEN CHANA

LIBBY GOLDIE BAT SHAINA MALKA

MIRIAM BAT RUCHEL

**GEDALYA BEN TOVA** 

AHARON DAVID BEN GARY

MENACHEM NAFTOLI BEN LEAH PERL

RAISEL MALKA BAT FREDA

ASHER REUVEN BEN LILA

RORASA TOVA BAT SARAH
SEFI BAT SARA
MARVIN NELSON
BEN-TZION PESACH BEN
SHAINDEL CHAYAH
BAYLA BAT MINUCHA
MARY ELIZABETH GREEN
AVRAHAM BEN SARAH
YITZHAK BEN ITTA
AVRAHAM BEN MALKA
KATHY BAT AMELIA
ETTEL BAT BRANA
MALKA BAT BATYA

May He who blessed our ancestors and is the source of all healing bless and heal those who are ill. May the Holy One Praised Be He mercifully restore

them to vigor and lift the burden of anxiety from their loved ones and friends.

On this (Sabbath, Festival, Judgment or Penitence) day we pray that they be spared further pain. May God grant them health of body and health of spirit and mind. May we speedily be privileged to greet their return to good health by welcoming them once again into our midst. Let us say: Amen.

Anyone wanting to add a name to the list should contact Diane Shalom (216-831-6555 ext. 104 or dianeshalom@bnaijeshurun.org) by Thursday afternoon at the latest for inclusion in that Shabbat's program. We will also pause during the prayer for people to recite additional names from their seats.



- Super-Sized Inflatable Slip & Slide
- Water Slide
- Hamster Balls
- Euclid Beach Rocket Car
- Food from KANTINA (for purchase)
- Annual Car & "Shul Boys" Motorcycle Show
- Summer Sidewalk Sale
- Kosher Wine Tasting

... and more!



# What's Coming Up

Tuesdays 10:30 am Torah Study with Susan Wyner

Thursdays 12:10 pm Lunch & Learn @Commerce Park IV (Chagrin/Green)

Fridays 10:15 am Kinder Shabbat & Open Playroom

Saturdays 9:00 am Starbucks, Bread & Torah

Sunday, July 24 - Fast of Tammuz

Friday, July 29

7:00 pm Service

Saturday, July 30

9:00 am Service

Friday, August 5 - Rosh Hodesh Av

7:00 pm Service; Birthday Shabbat

Saturday, August 6

9:00 am Service; Tribute to Rabbi Rudolph Rosenthal

Sunday, August 7

9:00 am B-Well Exercise Group

3:30 pm Greater Cleveland Interfaith Unity Rally, Historic Old Stone Church, Public Square

Friday, August 12

7:00 pm Service

Saturday, August 13 - Erev Tisha B'Av

9:00 am Service; Staff Shabbat; Beth Bluestone & Rich Rund Aufruf

7:15 pm Mincha (no 6:00 pm Minyan)

7:40 pm Seudah Shlisheet/Seudah Mafseket

8:27 pm Fast begins - Tisha B'Av study session

9:02 pm Ma'ariv, Havdallah, Reading of Lamentations

Sunday, August 14 - Tisha B'Av; Fast ends at 8:56 pm

8:00 am Minyan - no tallit or tefillin

6:00 pm Mincha - with tallit and tefillin

Monday, August 15

7:00 pm Synagogues 360 Presentation

Tuesday, August 16

7:30 pm Board of Trustees Meeting

Friday, August 19

5:45 pm Pre-K-2nd Grade Shabbat Dinner

7:00 pm Shabbat Rocks!; Anniversary Shabbat

8:30 pm Atid Shabbat Dinner

#### Condolences to:

Scott Fuldauer & family on the death of his father, Donald Fuldauer Louis Horwitz & family on the death of his mother, Zelma Horwitz

#### Yahrzeits: July 23 - 29, 2016

Frances Abady Irving Goodman **Charles Ross** William Abrahams Leo Goodman Louis Rotgerber **Bennett Abrams** Henry Greenberg Israel Rovner David Mickey Adelman Hazel V. Gross Hattie Ethel Rubin Fanny Baker Eunice Belaga Heyman Richard L. Rubin Leon Ballonoff Fannie Howitz **Charles Saltz** Irving Isadore Banchek Karin Press Israel Corneille Saphire Reuven Baskin Anna Jacobs Ann P. Sapir William Schlesinger Joseph Becker Judge Harry Jaffe Herman Katz Rosalind K. Shapero Florence Biel Ruth Kins Mimi Shapiro Murry Blas Yetta Bubis Helen Dattelbaum Klein **Jack Sharf Thomas Shatten** Morris Coe Lawrence D. Klein Bernard Cohen Harry Kleinman Martin Siegel Melba Cohen Helen Koplow **Buddy Simon** Jennie (Goldstein) Levine **Estelle Soloff** Eva Cohen Nathan Lubin Alice Soroky Jacob N. Cook Tillie Covitt Marilyn Lubin **Esther Stahl** Lt. Jerome M. Deutsch Sam Maizner Eileen Steiger Libby Duchan Herman Malberg Sadie R. Stone Martin Dunn Seymour Mandel Eva Sugerman Jack Eisman Herbert J. Milefsky Irving Task Jeffrey Epstein Leo Moss Idelle Schwartz Tivers Harold W. Feldman Hyman Myeroff Sol Udelson Eugene Nolish David Fingold Ruth M. Wahl Meyer G. Fleisher **Anclaire Sharf Oscar** Lee Wald Sarah Gilbert Louis Offsay Belle Wallach Vivian Gold William Pickell Anita Weinberger Bernice Polekoff Martin Gold Isidore Weinberger Rebecca Betty Weisberg Rhoda S. Gold Morton Polster Nathan Goldberg Frances (Frankie) Polster **Nathan Weiss** Martha Goldfarb William Rand Victor G. Whalley Adeline Golland Jack Robinson Fanny Wolberg Morris M. Goodman Sandra L. Wolf Mildred Rosenzweig

If you would like a name read from this week's yahrzeit list and have not already informed the office, please notify one of the ushers.



## FREE Shabbat Dinner Friday, August 19 • 8:30 pm

Atid will be hosting another FREE Shabbat dinner following Shabbat Rocks! This will be a traditional Shabbat dinner, just like your Bubby used to

make. Register on our Facebook page: https://www.facebook.com/groups/AtidBnaiJeshurun/.