150th Anniversary Sponsorship Opportunities

B’nai Jeshurun Congregation, a Conservative synagogue in Pepper Pike, will be “honoring the past, celebrating the present and ensuring the future” as we commemorate our 150th anniversary. We invite you to support this monumental occasion by joining us as a sponsor-- of the entire year, a specific event, or perhaps in other creative ways throughout the year. The programs and event for our 150th anniversary will be marketed in print, via email, on our website, on social media and in numerous print media over a 14 month period, to our 900+ congregant families, to the Greater Cleveland community, and to our “alumni” around the globe! This is a unique opportunity to market your company, while also supporting B’nai Jeshurun.

Annual Sponsorship Levels

<table>
<thead>
<tr>
<th>Benefits/ Incentives</th>
<th>$100,000 Lead Platinum Sponsor</th>
<th>$50,000 Gold Sponsor</th>
<th>$25,000 Silver Sponsor</th>
<th>$10,000 Bronze Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on 150th Website through year</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on the 150th Brochure</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on individual event materials</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Insert in high holy day ticket mailing</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Full page insert into Tidings</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on T-Shirt for run/walk initiative</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in commemorative book</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Ads in Tidings</td>
<td>3 months of banner ads</td>
<td>3 months of mini ads</td>
<td>1 month of banner ad</td>
<td>1 month of mini ad</td>
</tr>
<tr>
<td>Ad in Gala Tribute Book</td>
<td>Premium full page</td>
<td>Full page</td>
<td>Half page</td>
<td>Quarter page</td>
</tr>
<tr>
<td>Tickets to Gala</td>
<td>1 Table</td>
<td>5 tickets</td>
<td>2 tickets</td>
<td>1 ticket</td>
</tr>
<tr>
<td>Admission to 150th events throughout the year</td>
<td>10 people</td>
<td>5 people</td>
<td>2 people</td>
<td>1 person</td>
</tr>
<tr>
<td>Promotional space at events</td>
<td>All</td>
<td>3</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Listing in credits of documentary</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Tax deductible amount (at least)</td>
<td>$93,000</td>
<td>$47,000</td>
<td>$23,500</td>
<td>$9,200</td>
</tr>
</tbody>
</table>

NOTE: Inclusion in marketing material is contingent upon meeting applicable submission deadlines. Pre-registration is required for 150th anniversary events.
Individual Event Sponsorship Levels

Individual event sponsorship is available for a myriad of events during our 150th anniversary celebration. Some events have specific incentives, but each event has sponsorship opportunities at all funding levels.

150th Anniversary Events: Family Fun Day (Aug 23), PJ Library Sukkah Dinner (Oct 1), Weingold Scholar Weekend (Oct 30-Nov 1), Hanukkah Concert & Party (Dec 13), Purim Carnival (March 13), Purim SpeakEasy (March 19), Matzah Meal (April 27), Run/Walk (Spring 2016), Mitzvah Day (May 1), Canine Shabbat (TBD), Golf Outing (July)

Signature- $5,000+ (1 per event)
- Lead sponsor recognition
- Welcoming remarks at the event
- Prominent logo listed on print marketing for the event
- Logo listed on event webpage
- Logo on event-specific giveaway
- Three banner ads in Tidings, our monthly bulletin
- Admission for 10 to the event
- Promotional space at the event
- Incentives for specific programs
  - Family Fun Day- Sponsor of ZipLine
  - Purim SpeakEasy- Naming rights of “bar”. Naming of Signature Cocktail.
  - Purim Carnival- Sponsor of featured amusement feature
  - Mitzvah Day- Prominent logo on t-shirt
  - Run/Walk- Dedicated banner, Prominent logo on t-shirt
  - Cantor’s Concert- 4 invitations to VIP reception

Benefactor- $2,500
- Logo listed on print marketing for the event
- Logo listed on event webpage
- Logo on event-specific giveaway
- Three mini ads in Tidings, our monthly bulletin
- Admission for 5 to the event
- Incentives for specific programs
  - Family Fun Day- Sponsor of Euclid Beach Rocket Car
  - Purim SpeakEasy- Sponsor of Dueling Planos
  - Purim Carnival- Sponsor of Bounce House/Inflatable
  - Mitzvah Day- Logo on t-shirt
  - Run/Walk- Logo on event banner, Logo on t-shirt
  - Cantor’s Concert- 2 invitations to VIP reception

Patron- $1,000
- Logo listed on print marketing for the event
- Logo listed on event webpage
- Logo on event-specific giveaway
- One banner ad in Tidings, our monthly bulletin
- Admission for 2 to the event
- Incentives for specific programs
  - Family Fun Day- Sponsor of Bounce House/Inflatable
  - Purim Carnival- Sponsor of Carnival Game
  - Run/Walk- Logo on event banner, Logo on t-shirt
  - Cantor’s Concert- 2 invitations to VIP reception
Friend- $500
- Logo listed on print marketing for the event
- Logo listed on event webpage
- One mini ad in Tidings, our monthly bulletin
- Admission for 2 to the event
- Incentives for specific programs
  - Run/Walk- Logo on t-shirt
  - Cantor’s Concert- 2 invitations to VIP reception

NOTE: Inclusion in marketing material is contingent upon meeting applicable submission deadlines. Pre-registration is required for 150th anniversary events.

Additional Sponsorship Opportunities

Vendor Discounts and In-Kind Donations
In addition to the sponsorship opportunities listed above, we are also looking to our vendors and community partners to provide in-kind support and discounts in support of our 150th anniversary celebration. Please contact us if you would be interested in serving as a sponsor in the following areas, or have ideas as to other ways your company could assist us.
- Marketing & media sponsors (radio/print/AV)
- Printing, copying & mail services
- Hotel hospitality
- Transportation Services
- Photography
- Catering, food supplies & celebrity chefs
- Event resources (linens, centerpieces, place settings, plastic/paper goods/tents)
- Event specific needs (bounce houses, entertainment/carnival, giveaways)

Documentary, Archives and Commemorative Book Sponsorship
In addition to the myriad events being planned for our 150th anniversary, we will be honoring this remarkable milestone by creating a commemorative book, updating our synagogue’s visual timeline and archives, and partnering with an award-winning documentarian to create a stunning video documentary. There are numerous ways in which sponsors can help support these permanent and beautiful records of our history and legacy. Please contact Kim Cole, development director, at kimcole@bnaijeshurun.org or 216-831-6555 ext 132 to further discuss.

Gala Sponsorship, Tables and Ads
Our 150th Anniversary celebration will culminate on October 30, 2016 when the entire community, including congregants, community leaders, “alumni” and friends will gather for a Gala in support of our Ensuring Our Future: A Campaign for the Next 150th Years endowment campaign. We are currently working to determine the various sponsorship levels and other opportunities for providing philanthropic support. Visit bnaijeshurun.org/celebrating150 or contact Kim Cole, development director, at kimcole@bnaijeshurun.org or 216-831-6555 ext 132 to learn more as plans solidify.

In addition to these sponsorship opportunities, we are happy to customize a sponsorship partnership to best serve our mutual goals. Please contact Kim Cole, development director, at kimcole@bnaijeshurun.org or 216-831-6555 ext 132 to further discuss. Learn more about our exciting plans for our 150th anniversary at bnaijeshurun.org/celebrating150.